

Hyperion Research Privacy Policy

Hyperion Research Holdings, LLC and the HPC User Forum (“we,” “us,” and “our”) are committed to protecting your information. We provide this Privacy Policy so you know about our information handling and storage practices and understand how we treat the personal information we receive about you including from attendance at forums or seminars we sponsor or host, from your use of the website(s) under hyperionresearch.com or hpcuserforum.com (collectively the “Site”) or otherwise in connection with our products or services. By attending our forums or seminars, using, browsing, or accessing the Site or contacting us in connection with our products or services, you agree to the terms of this Privacy Policy.

Your visit to the Site and any dispute over privacy is subject to the [Terms of Use](#), including limitations on damages and application of the law of the State of Minnesota. Use of this Site is strictly voluntary. **If you do not agree to the Site’s Privacy Policy and Terms of Use, you must immediately log off the Site and may not use the Site.** Additionally, we may not be able to assist you in connection with matters relating to our products or services.

Your Consent

BY SUBMITTING YOUR PERSONAL INFORMATION TO US, YOU ARE CONSENTING TO THE COLLECTION AND PROCESSING OF YOUR PERSONAL INFORMATION IN AND OUTSIDE OF THE UNITED STATES, THE TRANSPORT AND STORAGE OF YOUR PERSONAL INFORMATION TO AND IN THE UNITED STATES AND TO OUR USE OF YOUR PERSONAL INFORMATION AND ANY RELATED INFORMATION IN THE MANNER DESCRIBED IN THIS PRIVACY POLICY. YOU ARE ALSO CONSENTING TO THE TRANSMISSION TO, AND STORAGE AND PROCESSING OF YOUR PERSONAL INFORMATION BY THIRD PARTIES OUTSIDE THE UNITED STATES. IF YOU ARE SUBMITTING PERSONAL INFORMATION OF THIRD PARTIES TO US, YOU WARRANT AND REPRESENT YOU HAVE THEIR CONSENT TO PROVIDE THEIR PERSONAL INFORMATION TO US AND YOU WILL INDEMNIFY US AND HOLD US HARMLESS FROM AND AGAINST CLAIMS BY SUCH INDIVIDUALS RELATING TO OUR PROCESSING AND USE OF SUCH PERSONAL INFORMATION WITHIN THE TERMS OF THIS PRIVACY POLICY.

The Data We Collect

In general, you can browse the Site without telling us who you are or revealing any personal information about yourself. However, we collect your computer’s or mobile device’s IP address, which you necessarily disclose when you visit the Site, so that data (such as the web pages you request) can be sent to your computer or device. The Site may utilize “cookies,” which are text files placed on your computer that web pages on the Site may use to store data on your computer or send data to our web server. We may use cookie data to “recognize” you when you visit the Site in the future, to troubleshoot how the Site operates, and for internal analysis of how people use the Site. Should you decide not to accept cookies from the Site, you will limit the functionality we can provide when you visit and use the Site. We may use standard Internet technology, such as web beacons and other similar technologies, to track your use of the Site.

When you engage in certain activities on the Site, such as applying for a job, consulting about research, participating in user forums, or providing feedback on the Site, or with regard to inquiries concerning, registering for or attending, including presenting at, forums or seminars we sponsor or host, we may ask you to provide personal and other information. In order to engage in such activities, including, but not limited to, information that lets us know the specifics of who you are, such as your first name, last name, address, e-mail address, phone number, employer, credit card information and other information. If such information is required to provide services to you or where it is optional for you to engage in these activities and if you do not provide the mandatory data with respect to a particular activity, you may not be able to engage in that activity and we may not be able to assist you in connection with our services or fulfill the purpose for which you contacted us, or you may limit your ability to use all or a portion of the Site.

Use of the Data We Collect

We use personal information to provide and improve our products and services, including the Site, register you for and sponsor or host forums and seminars, publish technology based papers and presentations on the Site or through third party sites or for purposes in our legitimate interests and for compliance with applicable laws.

We process personal information on the basis that it is: (a) necessary for the performance of a contract we have with you; (b) in our or a third parties' legitimate interests such as a contract with our client which we are required to deliver products or services; (c) where you give us your consent; or (d) for compliance with a legal obligation.

We may use your IP address to: (i) help diagnose problems with the Site, administer and improve the Site, and measure the use of the Site; (ii) identify the type of web browsers used, the pages viewed, the web sites from which a visitor found this Site, and the search terms and search engines used to find this Site; and (iii) gather other web analytics information relating to visitors' use and navigation of the Site. This information does not identify you personally. On occasion we may aggregate this data with data on the pages visited by other users to track overall visitor traffic patterns and provide this aggregate information to vendors, business partners, or affiliates.

For registrants to any of our events, personal information comprising registrant name and respective company name may be made available at forums or seminars in the form of a hardcopy handout to registrants. We will also request and use personal information including your name, address, employer and credit card information and other information we may require in connection with your registration for a forum or seminar or services in connection therewith. In the event you are submitting a paper for publication at a forum or seminar or are making a presentation at a forum or seminar you may be requested to provide academic or experiential background which will be used in connection with the publication or presentation of the written materials or other presentation made at the forum or seminar on the Sites or a third party site. If a third-party collects event data on behalf of Hyperion Research, they are obligated to follow the Hyperion Research privacy policy and not to use the information for any other purpose.

Payment information collected for an event registration will be used strictly for purposes of payment for that event but may also be subject to the privacy policy of the payment processor.

The information we obtain using standard Internet technology, such as web beacons and other similar technologies, enables us to customize the services we offer visitors to our Site, to deliver targeted content, and to measure the overall effectiveness of our online content, advertising, or programming or other activities.

We may use your personal information for certain activities, including, without limitation, responding to your inquiries, registering for events, customer service, marketing and research, developing and displaying content tailored to your interests, providing promotional and other information to you, and to contact you regarding administrative notices. We may share this information with our affiliated entities, vendors, marketing partners, and other parties with whom we collaborate. In addition, if we use service providers, these service providers may have access to your personal information to perform contractually specified services on our behalf.

We may also disclose personal information in any of the following circumstances: (a) in response to a subpoena, search warrant, court order, or other legal process or request, or as may otherwise be required by law, rule, or regulation; (b) to protect and defend our rights or property or those of our affiliates or business partners, or others; or (c) as we, in our sole discretion, believe is appropriate under exigent circumstances in response to a perceived threat to the personal safety, property, or rights of any person or organization.

In addition, since our database is a business asset, in the event we are reorganized or become part of another organization, you consent to the sale, assignment, or transfer of your personal information to a successor that acquires substantially all of our business assets, or to an affiliate, as applicable.

Security and Accuracy of Personal Information

We take the security of personal information seriously and we take what we believe to be reasonable precautions and have implemented certain safeguards to protect the security of data and personal information. We may transmit your personal data to third parties outside the United States for storage or processing. We will attempt to ensure that your personal information will be subject to appropriate safeguards and that it is processed and secured in accordance with applicable law. However, we cannot guarantee against any loss, misuse, unauthorized disclosure, or alteration or destruction of data or personal information. While we strive to protect your personal information, we cannot guarantee the security of any information you transmit to or from the Site, by email or otherwise, and you provide such information at your own risk. You acknowledge that: (a) there are security and privacy limitations in computer systems and on the Internet which are beyond our control; (b) the security, integrity, and privacy of any and all information and data exchanged between you and us through the Site, including personal information, cannot be guaranteed; and (c) any such information and data may

be viewed or tampered with by a third party while such information or data is being used, transmitted, processed, or stored. Data collected will be kept accurately, and kept up to date, if applicable. Any errors in data will be rectified as soon as the error becomes known to us. If you become aware of an error, please notify us at info@hyperionres.com.

Our Relationship to Other Websites

This Site may contain links to other websites. If you visit one of these other websites, we encourage you to review the privacy policy on that website.

We may have functionality on the Site that is provided, in whole or in part, by a third-party service provider. In that case, when you use the functionality, you become subject to the terms of use and privacy policy of this third party in addition to the Privacy Policy and Terms of Use of our Site. In some cases, you may need to visit that party's web site and locate the terms of use and privacy policy.

How Long We Keep Personal Information

We will retain personal information for the length of time necessary to fulfill the purposes for which we collected the personal information or to demonstrate we have fulfilled our duties or obligations, or for retention periods required by applicable law or in which claims may be made or the existence of legal proceedings.

Your Rights

You may have rights under applicable laws concerning personal information we have collected about you, which may include the right to access your personal information we have, to ask us to delete, correct, or restrict the use of your personal information, to withdraw your consent to our use of your personal information, to ask how we have used your personal information, and to ask whether we have shared your personal information. We will honor your rights under any such laws as applicable to us or as we may agree to honor in our sole discretion.

Privacy Requests

Privacy requests related to access to, rectification of, restriction of, processing of, sharing of, deletion of, or objection to the processing of your personal information, withdrawal of consent to handle your personal information, or the right to be forgotten should be sent to one of the following:

By email: info@hyperionres.com
By U.S. Mail: Hyperion Research Holdings, LLC
365 Summit Avenue
Saint Paul, MN 55102

All communications must be in the English language.

We will respond to reasonable requests within the time limits established by applicable law or within a reasonable time if no time limit is established by applicable law. For your protection, we may ask you for additional information to verify your identity. In most cases, we will provide the access you request and correct or delete any inaccurate personal information you discover. Hyperion Research reserves the right, however, to limit or deny your request to the extent permitted by applicable law if: (a) the disclosure may be a threat to the personal safety, property, or rights of any other person or organization; (b) the disclosure may lead to a violation of applicable laws or regulations; or (c) where you have failed to provide sufficient evidence to verify your identity. We will not delete personal information if that personal information is necessary to preserve a legal right or fulfil a legal obligation.

Changes to Privacy Policy

We reserve the right to revise this Privacy Policy, in whole or in part, at any time without notice to you. You expressly waive any right to receive notice of any revisions to this Privacy Policy. We encourage you to review this Privacy Policy regularly in your use of the Site to ensure you are aware of current practices. Any use of the Site following the date on which the revised Privacy Policy is published on the Site shall constitute your acceptance of all such changes.

Contact

For questions or comments related to the Site or this Privacy Policy, please email us at info@hyperionres.com.

Last updated: January 3, 2020