THE WORLD'S MOST EFFICIENT DATA CENTER

HP POD 240a

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ACCELERATE the HPC Instant-On Enterprise

HP delivers high performance innovation at any scale

Barriers to Innovation and Scale

- Realized system performance and throughput
- Power capacity and cost
- Infrastructure complexity and inflexibility

Get a competitive edge

Scalable Performance

Speed advancements with a converged infrastructure, purpose-built for scale

Maximum Efficiency

Optimize your performance footprint with the world's most efficient systems

Instant-On Agility

Deploy easily, adapt quickly to change & improve quality of service

HP Has Redefined the Data Center

Customers across industry and the globe agree

Breakthrough Impact—From Cloud to Broad Industry Adoption

- Aerospace
- Education
- Telecommunications
- High Tech
- Manufacturing
- Oil and Gas
- Retail
- State and Local Government
- Web 2.0
- High Performance Computing

Introducing The World's Most Efficient Data Center

The new HP POD 240a accelerates the move to modular data centers

HP Innovations

- Maximum density and serviceability
- Adaptive cooling
- Comprehensive management

Compared to monolithic brick and mortar facilities, the POD is…

Lightning Fast

up to 88% faster deployment

Quarter of the Cost

up to 75% capex savings

Near Perfect PUE

up to 95% less facilities energy

Cue the video

Delivering Maximum Density and Serviceability

10,000ft2 data center in a compact, serviceable package

No Compromise Approach to Modularity and Density

1/10th the space – Up to 4,400 Servers

Heterogeneous, based on industry standards

7X Power Per Rack

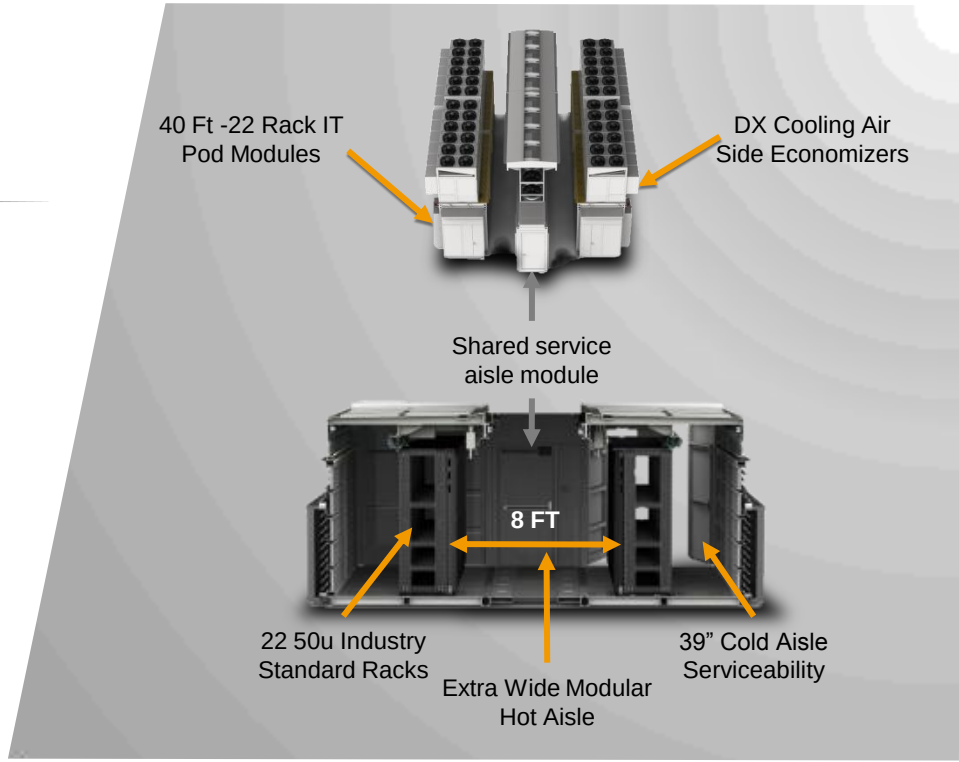
Average 44kW per 50U rack (69kW peak)

Enhanced Serviceability and Simplicity

Closely Coupled Cooling

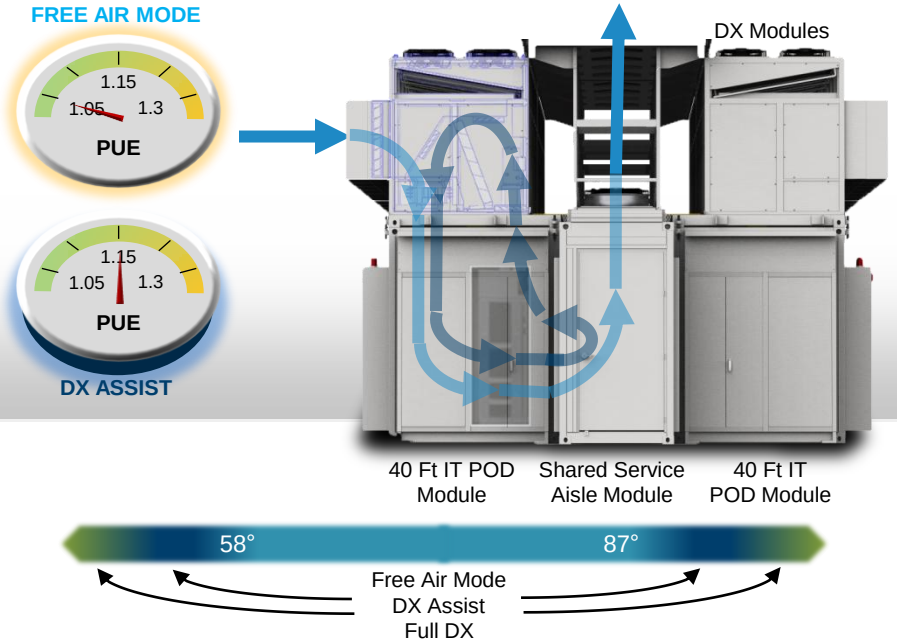
Shared Service Aisle Module

Traditional Data Center Service Model



Adaptive Cooling Intelligently Maximizes Efficiency

Intelligently adjusts cooling technology based on IT load and climate



Free Air – PUE as low as 1.05

default state: 58-87°f

DX Assist – PUE average 1.15

policy based limits

Full DX – PUE of 1.3

full recirculation/dehumidification

…Dial-in efficiency based on policy and environment

Cooling Parameters are user definable – ASHRAE recommended, ASHRAE allowable, or HP allowable. As inlet temperature approaches the max or min limit, direct exchange units are engaged for additional cooling, or heat containment/dehumidification. Humidity and pressure are additional variables.

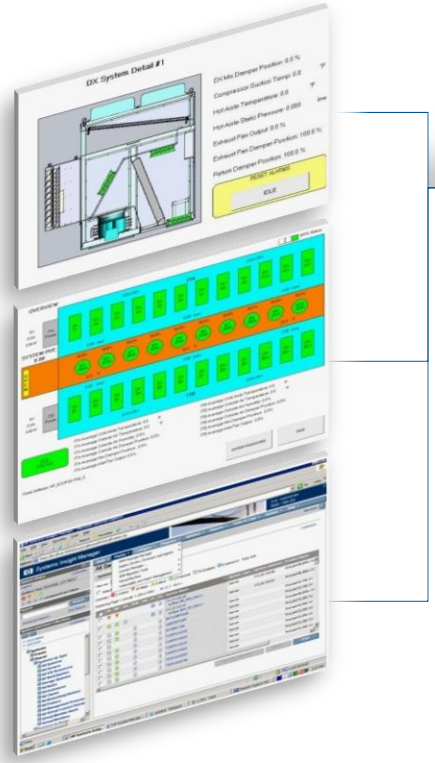
HP POD 240a Environmental Control Suite

Comprehensive management, automation, and integration

Adaptive Cooling Control Suite

HP POD ECS Dashboard

HP Insight Control



Simple, remotely accessible, programmable, and extensible

Powerful remote management

Power, cooling, smoke, leak detection

Human Management Interface touch screen and remote log-in

Policy-based Adaptive Cooling

Dynamic POD fan, HVAC, air flow control settings

Building Management System API's

Modbus and TCP/IP

Industry leading design, build, deployment & support

HP POD-Works and services complete the solution

Single Vendor

100% From Design to Commissioning

HP Financial Services Available

Redefining Data Center Economics and Modularity

Large European Manufacturer Moves to Modular

IT and Facilities—integrated deployment—simplified refresh

29 Airbus France

	Cores	Rmax	Rpeak	Power
HP POD - Cluster Platform 3000 BL260c G6, X5675 3.06 GHz, Infiniband / 2011 Hewlett-Packard	24192	243.90	296.11	643.00

The largest industrial system on the June 2011 TOP500.

www.top500.org

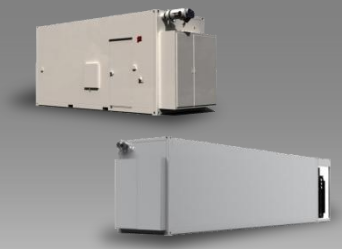
HP Modular Computing Portfolio

Full Spectrum of Leading Modular Data Center Alternatives

Custom Offerings for Extreme Scale Environments

Custom HP PODs

Custom Designed by HP
Air/Water Cooled
Variety of capacity/footprint



Balanced Efficiency and Modularity

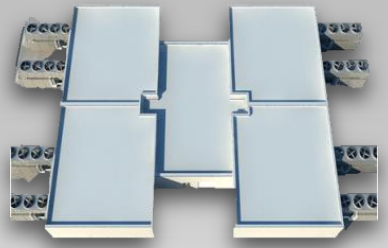
HP POD 20c and 40c

Efficient Power and Cooling
Water cooled
Up to 1,100U, 29kW /Rack

Maximum Efficiency, Affordability, and Flexibility

HP POD 240a

Optimized efficiency
2,200U, 44kW/Rack avg.
POD Benefits/Data Center Feel



Flexible, Efficient Modular Brick and Mortar Alternative

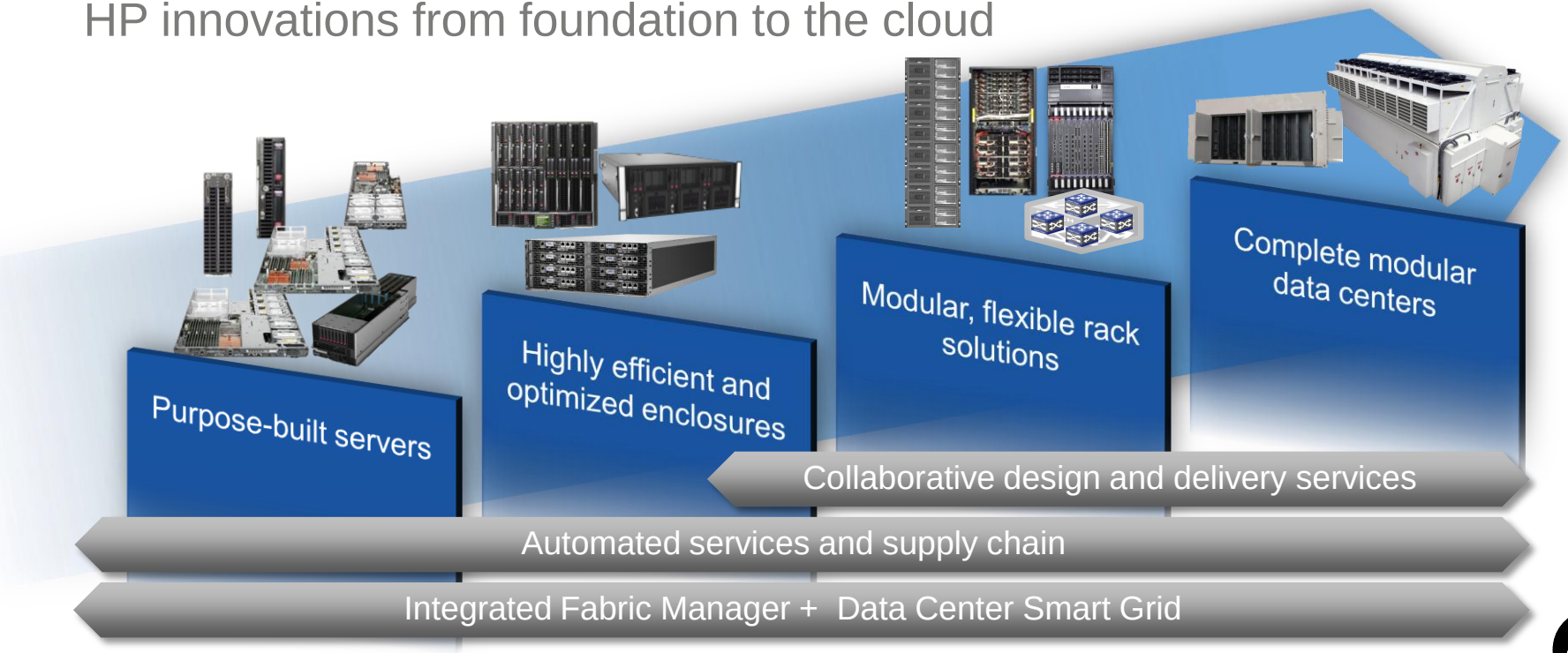
HP Flexible Data Center

Traditional facilities design
Energy efficient
3.6MW capacity facility

43 Million square feet. Delivered and Accelerating

Built on Converged Infrastructure
Common Modular Architecture

HP innovations from foundation to the cloud



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THANK YOU

THE **INSTANT-ON ENTERPRISE** IS HERE.