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AI is Everywhere







Sixing the prise What's the real value of At for your buniness and how can you capitalism?



pwc

Deep Learning Component of Al

The punchline: Deep Learning is a High Performance Computing problem

- Delivers benefits similar to HPC in other disciplines
 - The value is in the decisions that are enabled
- Characterized by the same underlying factors
 - Large amount of computation
 - Large amount of data motion (I/O and network)
- The same methods work
 - HPC Technology and HPC Best Practice apply directly to DL

Deep Learning Training: Behind the Scenes Computationally-intensive training phase Process samples

Compute gradients locally

Global average of gradients

Repeat...



Deploying lots of computational power requires lots of communication.

Why Are We Here?



Let's Use Weather As An Example

Maximum significant wave height, present day atmospheric conditions. CAM5.1 at 1.0 and 0.25 degrees, forcing Wavewatch III (v4.18) at 0.25 degree



http://www.nersc.gov/news-publications/nersc-news/science-news/2017-2/researchers-catch-extreme-waves-with-high-resolution-modeling

• More Accurate is Better

- At100km (top) and 25km (bottom)
- Missed tropical cyclones and big waves up to 30 meters high

• Faster is Better

 Higher resolution simulation requires 64X more computation

HPC and AI Will Converge



1. "Are Al/Machine Learning/Deep Learning in Your Company's Future?", insideBigData + NVIDIA

2. EMC Digital Universe with Research & Analysis by IDC

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What is Deep Learning ?



ARTIFICIAL INTELLIGENCE

Design of intelligent systems that augments human productivity. Systems that help decision makers do what they do best; leveraging computers doing what they do best

Sense		Comprehend	Predict		Act a	and Adapt
	Contraction Contra					
Search for the what, when, where and why			Learn patterns from the past to predict future			
Leverage domain and data science to query datasets for insights:			Unsupervised Group, cluster and organize content with		Supervised Train mathematical predictive models with	
Descriptive	What hap	pened?	domain-specific heuristic models		labelled data	
Diagnostic	Why did i	t happen?			Service Servic	
Predictive	What will	happen?	Train and use	neural I	networks as a predictive model	
Prescriptive	How to make it happen?		Vision	Speech		Language

Performance will be an Al Innovation and Adoption Driver

"Al and machine learning have reached a critical tipping point and will increasingly augment and extend virtually every technology enabled service, thing or application."

"The combination of *extensive parallel processing power, advanced algorithms and massive data sets to feed the algorithms has unleashed this new era.*"

Gartner's Top 10 Strategic Technology Trends for 2017

"Fast data is just as important as big data. In 2016, we'll witness the emergence of a new class of real-time applications in ecommerce and financial technology services **powered by superspeedy data analytics.** 'Fast data' is the second iteration of big data, and it will create a lot of value."

Fortune Magazine, December 2015

In a competitive international economy, advanced AI combined with supercomputing are essential ingredients for:

- Solution of strategically important problems
- Maintaining global leadership in industry, government and academia
- Creating next generation technologies, products and services

Deep Learning Will Require Supercomputing

FORRESTER

- An AI Revolution Started For Courageous Enterprises
 - Yes, Deep Learning Warrants All The Fuss
 - Expect To Need Thousands Of Cores

FOR APPLICATION DEVELOPMENT & DELIVERY PROFESSIONALS

Deep Learning: An AI Revolution Started For Courageous Enterprises

AD&D Pros Can Develop Applications That Can See, Understand, Talk, And Learn

by Mike Gualtieri, Diego Lo Giudice, and Brandon Purcell May 12, 2017

Why Read This Report

Deep learning is a revolution started. A revolution because it allows enterprises to create predictive models with uncanny accuracy on previously hard-to-analyze data such as images, voice, and natural language. A revolution because the internet giants have all embraced deep learning as their go-forward Al strategy. And, finally, a revolution because it has only just begun. Once a revolution gets big enough, it disrupts. That's the opportunity for application development and delivery (AD&D) professionals who build enterprise and customer applications.

FORRESTER.COM

Key Takeaways

Yes, Deep Learning Warrants All The Fuss A branch of machine learning, deep learning focuses on the creation of artificial neural networks that represent knowledge and can learn from new data.

Teach Your Apps To Be Smart Like Humans The most prominent and successful use cases for deep learning are computer vision, voice recognition, and natural language processing.

Expect To Need Thousands Of Cores

The vector computations required to train deeplearning models are orders of magnitude greater than traditional machine learning. Enterprises wishing to use deep learning must acquire new hardware or use specialized cloud instances such as graphics processing units.

Deep Learning with Supercomputers NERSC – Deep Learning in Science





Modeling galaxy shapes



Clustering Daya Bay events



Decoding speech from ECoG

Opportunities to apply DL widely in support of classic HPC simulation and modelling



Detecting extreme weather



Classifying LHC events



Oxford Nanopore sequencing

Deep Learning in Automotive *Noise, Vibration and Harshness at Daimler*



Deep Learning Examples in Manufacturing

Aerospace Drones

10-fold increase in the commercial drone fleet by 2021...FAA, 2017



Gartner

Digital Twin

"Top 10 technologies for 2017",

Autonomous Vehicle

OEMs will invest \$7 billion in development...Frost &Sullivan, 2016



Leveraging data analytics and deep learning between engineering disciplines and across the enterprise has great potential for product quality and innovation





Image Source: Andrew L. Beam. (2017, February 13). Deep Learning 101 – Part 1:History and Background[Blog post]. Retrieved from https://beamandrew.github.io/deeplearning/2017/02/23/deep_learning_101_part1.html

Deep Learning Challenges





"AI systems still demand considered design, knowledge engineering and model building", Forrester AI TechRadar Q1 2017

- A lot to learn for practitioners and end-users:
 - Large, complex workflows
 - Different Toolkits + Data Movement + Network
 - Defining the value returned to the business
- Training times grow with data sizes and complexity:
 - Days to Weeks
 - Compounded with hyper parameter optimization (O(1000) is not unrealistic)

HPC and **AI**

Enabling resource intensive training by delivering performance efficiencies and scalability



 Deep Learning Platforms - dense GPU to scalable platforms with optimized software stacks

 Apply HPC best practices and expertise to improve deep learning frameworks and core algorithms

Reduce Total Workflow Time Why? The Deep Neural Net Training Problem

- DNN model with weights on all connections
 - Largest models now hundreds of layers, and millions (to billions) of nodes
- Large set of labeled training data
- Idealized training algorithm:
 - For every *minibatch* of training samples:
 - run samples forward through the model
 - · compute the error vs. the training data
 - back-propagate error through the NN to update the weights (gradient descent)
- After all data processed, iteratively optimize *hyperparameters* until required accuracy is achieved





Reduce Total Workflow Time



• Minutes, Hours:

- Interactive research! Instant gratification!
- 1-4 days
 - Tolerable
 - Interactivity replaced by running many experiments in parallel
- 1-4 weeks:
 - High value experiments only
 - Progress stalls
- >1 month
 - Don't even try

Source: Large-Scale Deep Learning for Intelligent Computer Systems, Jeff Dean, Google

Cray Focus: Deep Learning Training at Scale CNTK: Distributed Version vs Cray MPI Parallel Implementation

- Apply HPC Best Practices and Cray Expertise to improve DL systems and core algorithms with real-world use cases
- Collaborations across Cray customers and other stakeholders
- Currently optimizing different toolkits:
 - CNTK
 - TensorFlow
 - MXNet

"Applying a supercomputing approach to optimize deep learning workloads represents a powerful breakthrough for training and evaluating deep learning algorithms at scale. Our collaboration with Cray and CSCS has demonstrated how the Microsoft Cognitive Toolkit can be used to push the boundaries of deep learning."

> - Dr. Xuedong Huang, distinguished engineer, Microsoft AI and Research



Microsoft Microsoft Cognitive Toolkit CSCS Centro Svizze Swiss Nation





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HPC Focus: Comprehensive Systems



"Only a small fraction of real-world ML systems is composed of the ML code, as shown by the small black box in the middle. The required surrounding infrastructure is vast and complex." -Adapted from *Hidden Technical Debt in Machine Learning Systems*, Sculley et. al., NIPS '15

Validation Set Validation

Iterative

Training

Set

Test

Set

Preparation

Model

Training

Train

Model

optimize model

Evaluate Performance and



Similar to other HPC and analytics workloads, significant portions of DL jobs are devoted to data collection, preparation

and management.

Cleansing

Enrichment

Shaping

Data Annotation

(Ground Truth)

Model

Testing

Al is everywhere... Even the grocery store

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GeekWire

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Trending: Seattle Seahawks players talk about their experience wearing new high-tech Vicis helmet

Whole Foods offers Amazon Echo as 'Farm Fresh Pick of the Season' as tech giant takes over upscale grocer

BY NAT LEVY on August 28, 2017 at 8:00 am























Thank You













