

**Welcome To The 51<sup>st</sup>  
HPC User Forum  
Meeting  
October 2013**



# Agenda: Welcome and Greetings

**Welcome by KSCSE: Dong Pil Min**

**Welcome by Jim Kasdorf, HPC UF Chairman**

**Welcome by Rupak Biswas , HPC UF Vice Chairman**

**Welcome by Steve Conway, IDC**

**IDC HPC Market Overview, Earl Joseph**

# Welcome



**Jim Kasdorf**  
**HPC User Forum**  
**Chairman**

**And**

**Rupak Biswas**  
**HPC User Forum**  
**Vice Chairman**

# Important Dates For Your Calendar

## FUTURE HPC USER FORUM MEETINGS:

### 2014 Meetings:

- April 7 to 9, Santa Fe, New Mexico
- Riken, Japan, Data TBD
- September 15 to 17, Seattle, Washington
- October in Europe

# Agenda: Morning

- 9:30am Coffee and refreshments
- 10:00am Welcome and Introductions
- Welcome by KSCSE, Dong Pil Min
  - IDC Welcome and HPC User Forum Background, Jim Kasdorf, Rupak Biswas, Earl Joseph and Steve Conway
  - IDC HPC Market Overview, Earl Joseph
- 10:45am Education and Training in Computational Sciences  
(Session Chair: Jim Kasdorf)
- Computational Science Education in Korea, Chongam Kim
  - Pittsburgh Supercomputing Center Educational Approach, Jim Kasdorf
  - City University of NY, Paul Muzio
  - Computational Science Infrastructure and Education at Penn State, Vijay K Agarwala
- 12:00pm Lunch Break

# Agenda: Afternoon

1:00pm Advances in Accelerators, New Technologies and End User Examples  
(Session Chair: Steve Finn)

- NASA Advanced Computing Environment for Science & Engineering, Rupak Biswas
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# HPC User Forum Mission

**To Improve The Health Of The  
High Performance Computing Industry  
Through Open Discussions, Information-  
sharing And Initiatives Involving  
HPC Users In Industry, Government And  
Academia  
Along With HPC Vendors  
And Other Interested Parties**





WELCOME TO THE HPC USER FORUM  
*Reshaping the Industry... Together*

- Next Meeting:
- Register
- Information
- Agenda
- Previous Meeting Agendas/Presentation**
- Join the Forum
- IDC Research
- Contact us

- Supersampling Conference
- International Supersampling Conference

FUTURE MEETINGS

2013 US Meetings:  
• September 9 to 11, Boston, Massachusetts

2013 International Meetings:  
• October 1, 2013 in Seoul, South Korea

2014 Meetings:  
• April 7 to 9, Santa Fe, New Mexico  
• September 15 to 17, Seattle, Washington  
• October 2014 in Europe

**THE INNOVATION EXCELLENCE AWARD**

HPC@IDC

We are pleased to report that Keith Gray, BP, has joined the HPC User Forum Steering Committee. Welcome, Keith.

<p>2013 HPC INTERNATIONAL MEETINGS</p> <p>October 1, 2013 in Seoul, South Korea MORE INFO COMING SOON</p> <p><b>AGENDA</b></p>	<p>2013 HPC US MEETINGS</p> <p>September 9 to 11, The Fairmont Copley Plaza hotel, Boston, Massachusetts</p> <p><b>REGISTER NOW</b></p> <p><b>REGISTRATION INFORMATION</b></p> <p><b>AGENDA</b></p>
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STEERING COMMITTEE	
<p><b>James Keadorf</b> Chairman Pittsburgh Supersampling Center</p>	<p><b>Jack Collins</b> National Cancer Institute</p>
<p><b>Rupek Sivas</b> NASA Ames Vice Chairman</p>	<p><b>Steve Conway</b> IDC Research Vice President</p>
<p><b>Earl Joseph</b> IDC, Executive Director</p>	<p><b>Steve Finn</b> Cherokee Information Services</p>
<p><b>Vijay Agarwal</b> Penn State University</p>	<p><b>Marla Giles</b> NCBA/University of Illinois</p>
<p><b>Swamy Akkasapu</b> General Motors</p>	<p><b>Keith Gray</b> BP</p>
<p><b>Alex Akkerman</b> Ford Motor Company</p>	<p><b>Doug Kothe</b></p>

[Click Here to Apply for the HPC Innovation Award Program](#)

[Click Here for more Information on the HPC Innovation Award Program](#)

New Research Studies

**Special Study: Power & Cooling Practices and Planning at HPC Data Centers**  
IDC and DICE, the HPC Research Division of Avnet, release a groundbreaking study on HPC data center power and cooling challenges, practices, trends and technology.



To access the study, click an image to reach DICE website and select Reports & Publications.



# Steering Committee Members

- James Kasdorf, Pittsburgh Supercomputing Center, Chairman
- Rupak Biswas, NASA Ames, Vice Chairman
- Earl Joseph, IDC, Executive Director
- Swamy Akasapu, General Motors
- Vijay Agarwala, Penn State University
- Alex Akkerman, Ford Motor Company
- Doug Ball, The Boeing Company
- Jeff Broughton, NERSC/Lawrence Berkeley National Lab
- Paul Buerger, Avetec
- Chris Catherasoo, Caltech
- Jack Collins, National Cancer Institute
- Steve Conway, IDC Research Vice President
- Steve Finn, Cherokee Information Services
- Merle Giles, NSCA/University of Illinois
- Keith Gray, British Petroleum
- Doug Kothe, Oak Ridge National Laboratory
- Jysoo Lee, National Institute of Supercomputing and Networking
- Paul Muzio, City University of New York
- Michael Resch, HLRS, University of Stuttgart
- Vince Scarafino, Industry Expert
- Suzy Tichenor, Oak Ridge National Laboratory

**IDC HPC**

**Market Update**



# 2013 New IDC HPC Research Areas

## Special HPC Research Areas & Reports:

- A new CIS – HPDA
- A deeper investigation into the lower half of the HPC market, including SMBs and SMSs
- The evolution of government HPC budgets
- Emerging markets including China, Russia, etc.
- The evolution of clouds in HPC and 5 year cloud forecasts
- Scaling of software – issues and solutions

## Redefining and expanding our market tracking methods:

- Supercomputers, big data, clouds, tracking accelerators, and the missing middle, etc.

## New And Potentially Disruptive Technologies:

- Big data -- HPDA
- Co-processors
- All types of flash/SSDs
- New software solutions
- Government programs to help bring to market new capabilities

## The ROI With HPC



# Top Trends in HPC

## **The global economy in HPC is growing again:**

- 2010 grew by 10%, to reach \$9.5 billion
- 2011 grew by 8.4% to reach \$10.3 billion
- HPC revenue for 2012 exceeded \$11B
- 1&2 Q13 -- The lower half of the market is growing again
- We are forecasting ~7% growth over the next 5 years

## **Major challenges for datacenters**

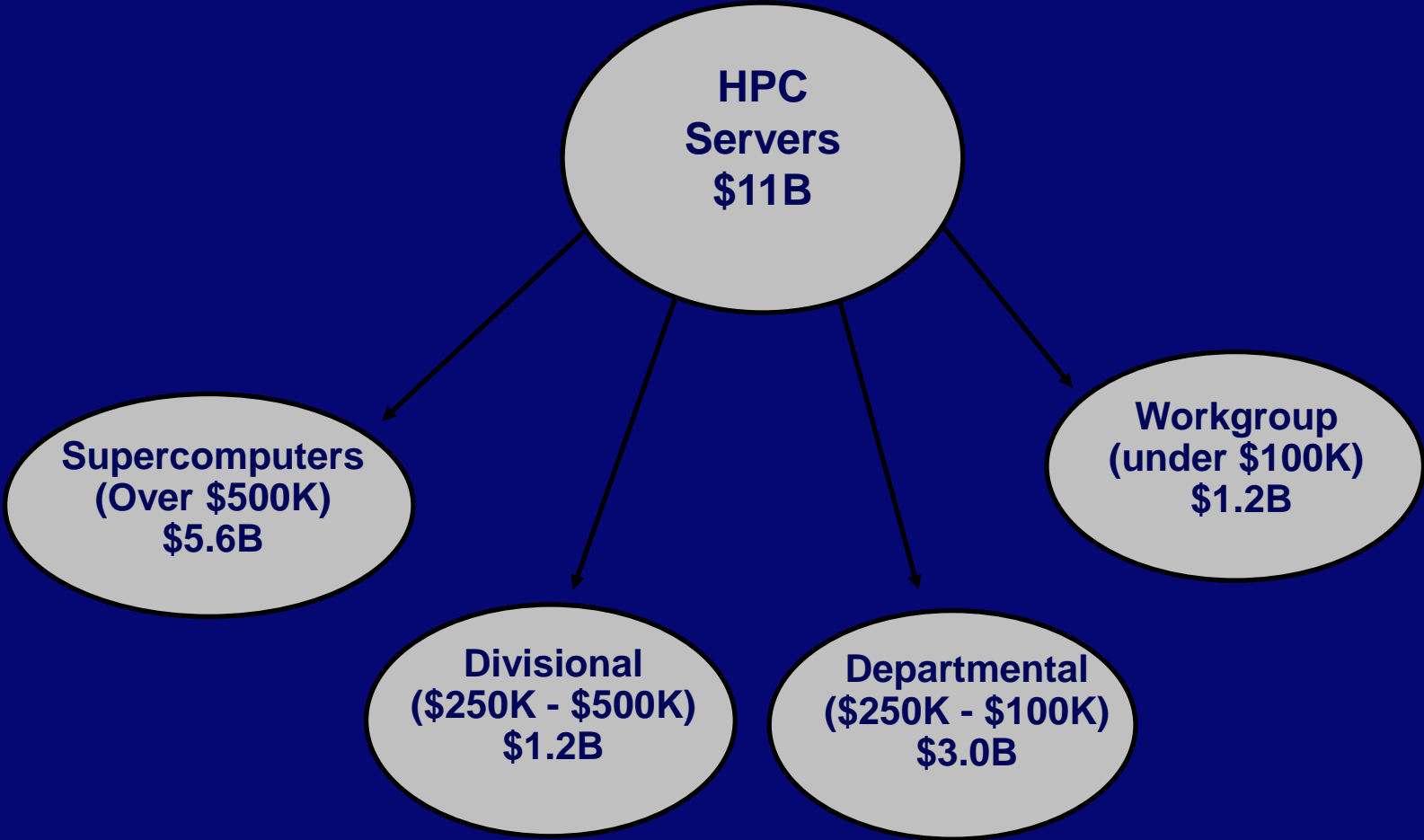
- Power, cooling, real estate, system management
- Storage and data management continue to grow in importance

## **Software hurdles continue to grow**

## **The worldwide Petascale Race is in full speed**

## **Big Data and accelerators are hot new technologies**

# IDC HPC Competitive Segments: 2012



# HPC WW Market Trends: By Competitive Segments

Segment	2010	2011	2012	11/12 Growth
cs1-Supercomputer	3,475,577	4,370,194	5,649,823	29.3%
cs2-Divisional	1,268,735	1,236,684	1,209,698	-2.2%
cs3-Departmental	3,342,747	3,467,271	2,997,068	-13.6%
cs4-Workgroup	1,411,264	1,225,910	1,241,132	1.2%
Total Sum of WW Rev	9,498,323	10,300,058	11,097,721	7.7%



# HPC WW Market Trends: By System Units Sold

Segment	2010	2011	2012	11/12 Growth
cs1-Supercomputer	2,560	2,908	2,397	-17.6%
cs2-Divisional	3,914	3,724	3,650	-2.0%
cs3-Departmental	20,382	20,625	17,108	-17.1%
cs4-Workgroup	92,988	84,294	80,692	-4.3%
Total Sum of WW Unit	119,844	111,551	103,847	-6.9%

# HPC WW Market Trends: By Processors Sold

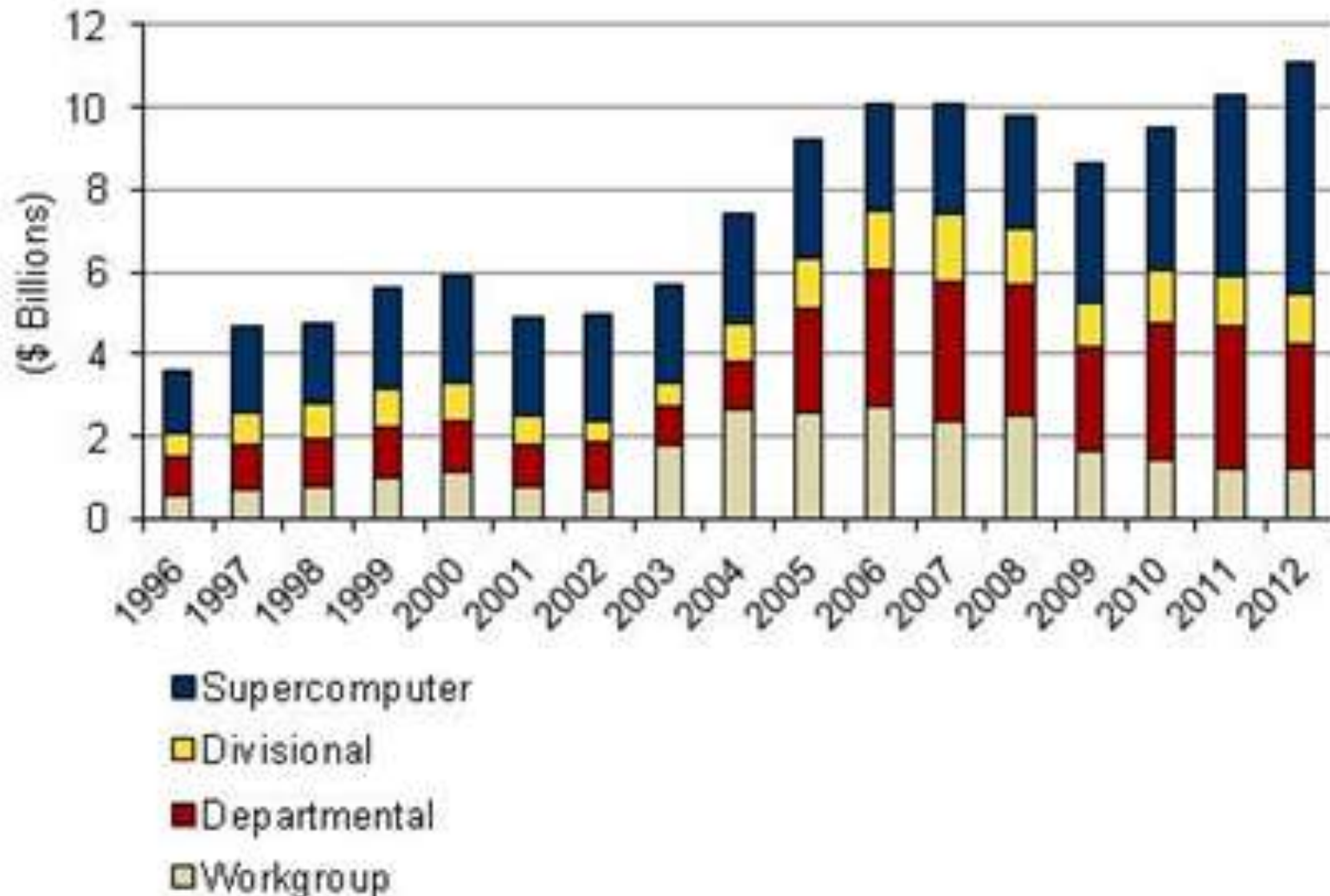
CPU Type	2010	2011	2012	11/12 Growth
EPIC	62,419	35,300	14,800	-58.1%
RISC	98,958	197,163	258,553	31.1%
RISC-BG	44,928	13,870	201,221	1350.8%
Vector	288			
x86-64	2,758,982	2,922,042	3,001,340	2.7%
Grand Total	2,965,575	3,168,375	3,475,914	9.7%

# HPC WW Market Trends: By OEM

Mftr	2010	2011	2012	11/12 Growth
IBM	2,819,087	3,362,098	3,551,723	5.6%
HP	3,017,555	3,307,427	3,419,554	3.4%
Dell	1,462,995	1,493,289	1,493,172	0.0%
Cray	273,225	155,620	353,800	127.3%
SGI	258,959	225,741	256,400	13.6%
Sun	178,227	75,630		
Fujitsu	134,596	120,351	686,657	470.5%
NEC	102,429	84,141	64,112	-23.8%
Appro	109,665	135,360	111,648	-17.5%
Hitachi	59,257	62,802		
Dawning	63,469	102,923	115,359	12.1%
Bull	106,112	327,536	60,494	-81.5%
Other	912,747	847,140	984,803	16.3%
<b>Grand Total</b>	<b>9,498,323</b>	<b>10,300,058</b>	<b>11,097,721</b>	<b>7.7%</b>

# HPC WW Market Trends: A 17 Year Perspective

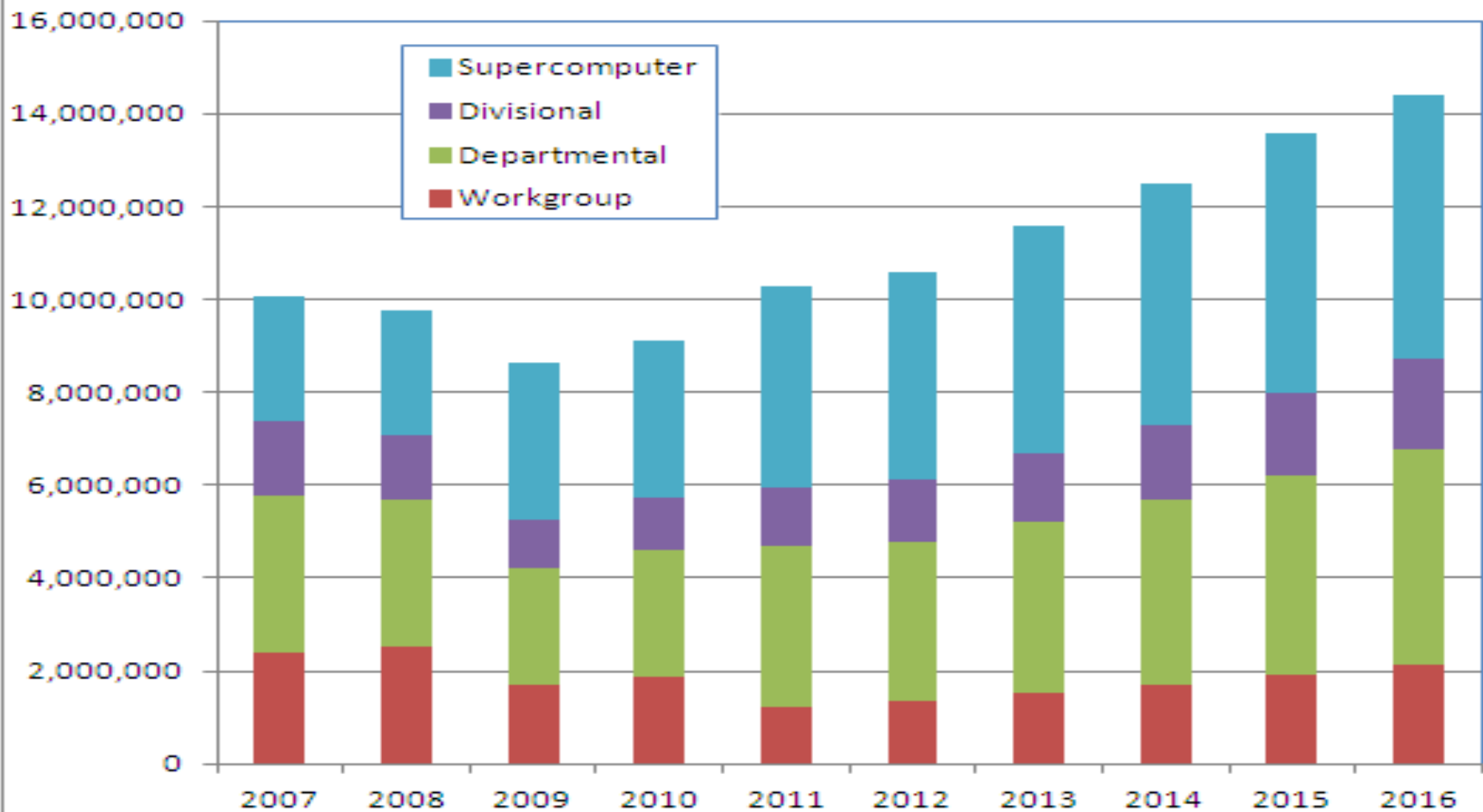
IDC HPC Worldwide Technical Server Sales: 1996 to 2011



# HPC Forecasts: By Verticals/Application Areas

	2010	2011	2016	CAGR (11-16)
Bio-Sciences	\$1,240,127	\$1,251,665	\$1,722,588	6.6%
CAE	\$1,013,233	\$1,095,398	\$1,714,457	9.4%
Chemical Engineering	\$193,759	\$192,789	\$251,392	5.5%
DCC & Distribution	\$519,549	\$569,026	\$868,925	8.8%
Economics/Financial	\$253,607	\$279,294	\$472,015	11.1%
EDA / IT / ISV	\$594,187	\$662,674	\$1,009,535	8.8%
Geosciences	\$579,355	\$653,859	\$906,900	6.8%
Mech Design and Drafting	\$75,316	\$63,102	\$79,128	4.6%
Defense	\$919,558	\$1,004,632	\$1,380,750	6.6%
Government Lab	\$1,467,110	\$2,078,029	\$2,714,603	5.5%
University/Academic	\$1,762,777	\$1,900,883	\$2,526,773	5.9%
Weather	\$388,735	\$453,999	\$601,585	5.8%
Other	\$108,912	\$94,708	\$137,736	7.8%
Total Revenue	\$9,116,225	\$10,300,058	\$14,386,387	6.9%

# HPC Forecasts: By Competitive Segment





# The HPC Market Beyond The Servers: The Broader HPC Market

The Broader HPC Market Growth to 2016								
HPC Compute, Storage, Middleware, Application and Service Revenues, 2011 -- 2016 (\$M)								
	2011	2012	2013	2014	2015	2016	CAGR (11-16)	
Server	10,300	11,031	11,910	12,778	13,839	14,621	7.3%	
Storage	3,664	3,992	4,350	4,739	5,163	5,625	8.9%	
Middleware	1,147	1,233	1,326	1,426	1,534	1,650	7.5%	
Applications	3,370	3,618	3,884	4,169	4,475	4,804	7.3%	
Service	1,801	1,924	2,056	2,197	2,348	2,509	6.9%	
Total	20,282	21,799	23,526	25,310	27,359	29,209	7.6%	
Source: IDC 2012								

# Questions?

Please email:  
[hpc@idc.com](mailto:hpc@idc.com)

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Starting At 1:00pm**



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Improvement: Success stories -- Short talks followed by a panel  
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**We Invite  
Korean HPC Users To Apply  
For The IDC  
HPC Innovation Award**

# HPC Award Program Goals

## #1 Help to expand the use of HPC by showing real ROI examples:

1. Expand the “Missing Middle” – SMBs, SMEs, SMSs -- by providing examples of what can be done with HPC
2. Show mainstream and leading edge HPC success stories

## #2 Create a large database of success stories across many industries/verticals/disciplines

- To help justify investments and show non-users ideas on how to adopt HPC in their environment
- Creating many examples for funding bodies and politicians to use and better understand the value of HPC → to help grow public interest in expanding HPC investments
- For OEMs to demonstrate success stories using their products

# Users Have to Submit the Value of the Accomplishment

**Users are required to submit the value achieved with their HPC system, in any of 3 broad categories:**

- a) Dollar value of the HPC usage
  - e.g. made \$\$\$ in new revenues, saved \$\$\$ in costs, made \$\$\$ in profits, etc.
- b) Scientific or engineering accomplishment
  - e.g. discovered how xyz really works, develop a new drug that does xyz, etc.
- c) Value to society as a whole
  - e.g. ended nuclear testing, made something safer, provided protection against xyz, etc.

... and the investment in HPC that was required (in order to calculate the ROI)

# The Judgment Process -- Clear, Fair And Transparent

The ranking of the accomplishments are done by only HPC USERS, following very specific rules.

A three step process is proposed:

1. First the submission has to be complete with a clear “Value” shown
  - A number of the submissions were good, but needed a little more information – we have invited them to apply for the fall award
2. Secondly, an assessment is made to see that it is a realistic assessment of the value/returns
  - By the HPC User Forum Steering Committee
3. Then in cases where the value isn’t clear, or a deeper technical depth is required -- the final evaluation is by experts in the specific area/discipline



# The New Winners: At ISC'13 -- PART 1

We recognize these sites for their excellence in applying HPC to solve key business and scientific problems:

<u>Site (Alpha Ordered)</u>	<u>Person</u>	<u>Success Area</u>	<u>Org Size</u>
Alenia Aermacchi	Enrica Marentino	ROI & Eng.	Medium
High Performance GeoComputing LabUCSD	YiFeng Cui	Sci/Eng & Society	Large
DOD HPC MOD	Deborah Schwartz	ROI & Eng.	Large
DOD HPC MOD	John West	ROI & Eng.	Large
ESTECO & Airworks Eng.	Paolo Vercesi	ROI & Eng.	Medium
UCL, NAG HECTOR	HECToR dCSE	ROI Sci/Eng&Society	Medium
U. Warwick NAG HECTOR dCSE	HECToR dCSE	ROI Sci/Eng&Society	Medium



# The New Winners: At ISC'13 -- PART 2

We recognize these sites for their excellence in applying HPC to solve key business and scientific problems:

<u>Site (Alpha Ordered)</u>	<u>Person</u>	<u>Success Area</u>	<u>Org Size</u>
Bottero S.P.A	Alberto Marino	ROI & Eng.	Medium
Polestar Racing	Per Blomberg	ROI & Eng.	Medium
RENCI	Phil Owen	Sci/Eng & Society	Medium
University of North Carolina/RENCI	Rick Lutteich, Brian Blanton	Sci/Eng & Society	Medium

# The Trophy For Winners

**The Innovation  
Excellence Award**



For the Outstanding Application of HPC

**IDC**  
The Innovation  
Excellence  
Award

HPC  
USER FORUM

Global • 2011

**intel**

**HPC**

**Altair**

**BOEING**

**AFPR**  
Avionics Partner Solutions

**Ford**

**ANSYS**

**KAUST**

**Department of Energy**

**sgt**

**Department of Defense**

**Platform Computing**

**NSF**  
National Science Foundation

**Scientific Computing**

**Adaptive Computing**

**AMD**  
Smart Disks

**Microsoft**

**NCSA**

**HPC**

**dice**

**insideHPC**

Presented to:

For the Outstanding Application of HPC for  
Business and Scientific Achievements



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