



HYPERION RESEARCH

# HPC And Oil/Gas Market Update

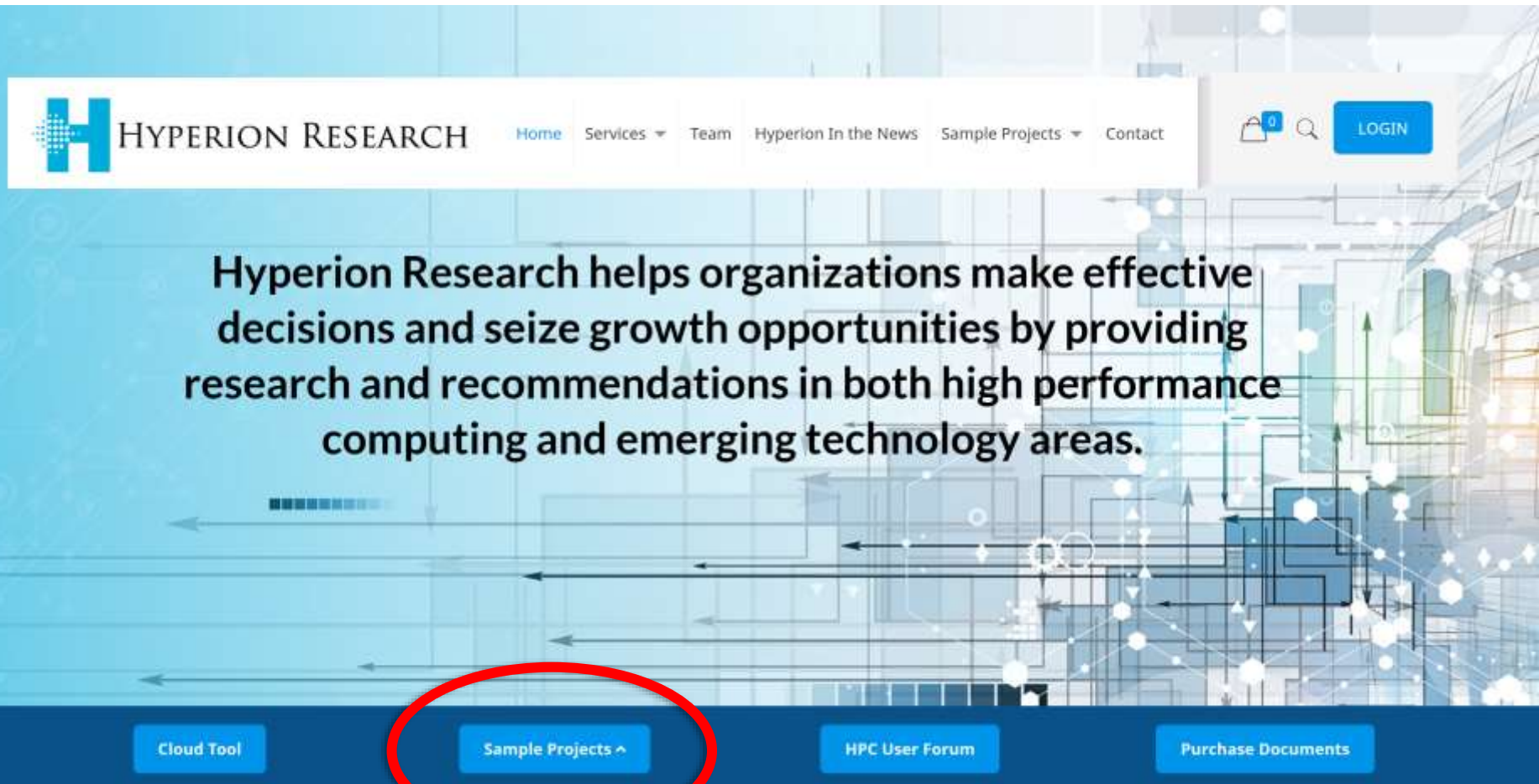
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**Earl Joseph, Hyperion Research**

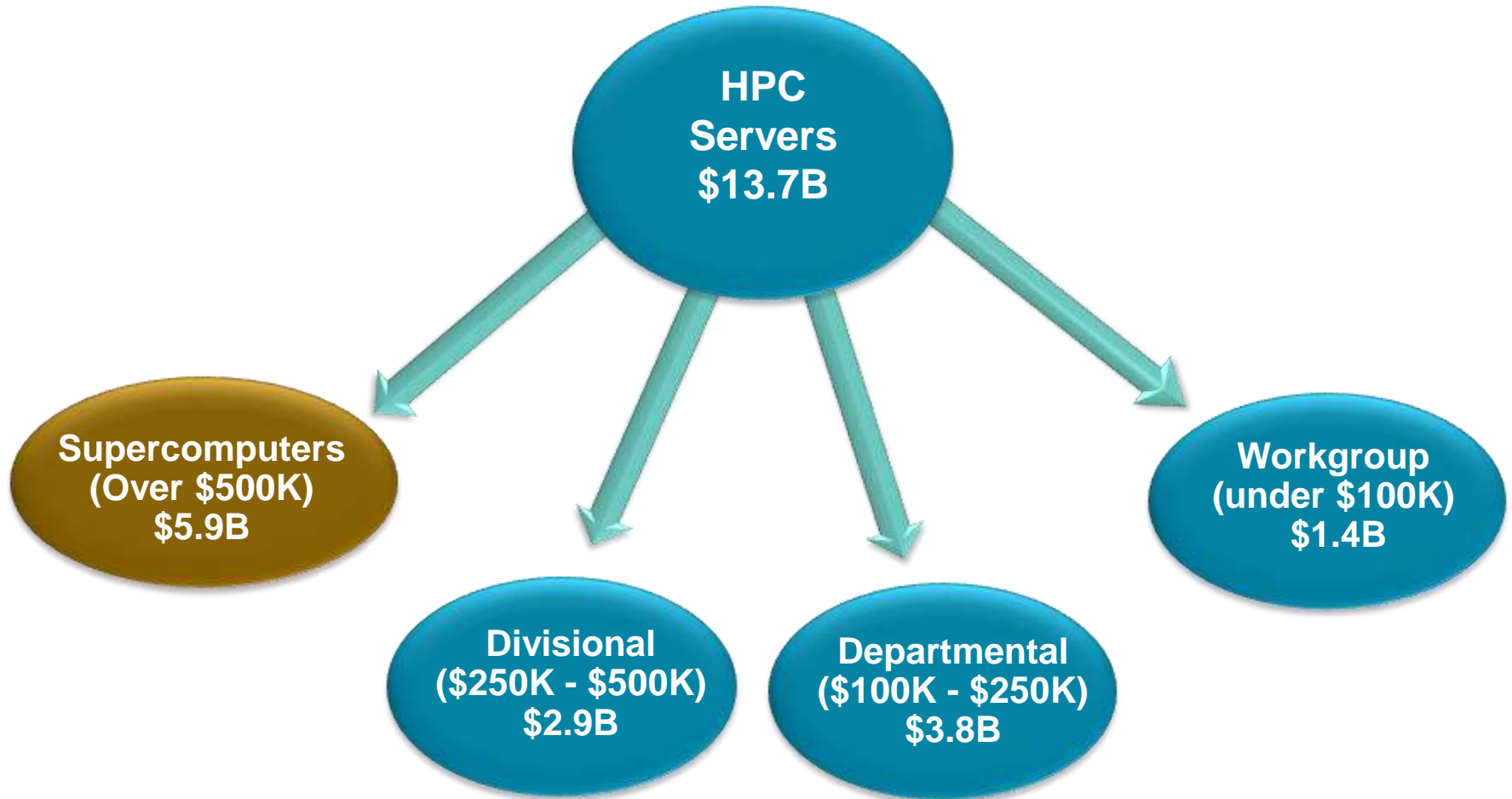
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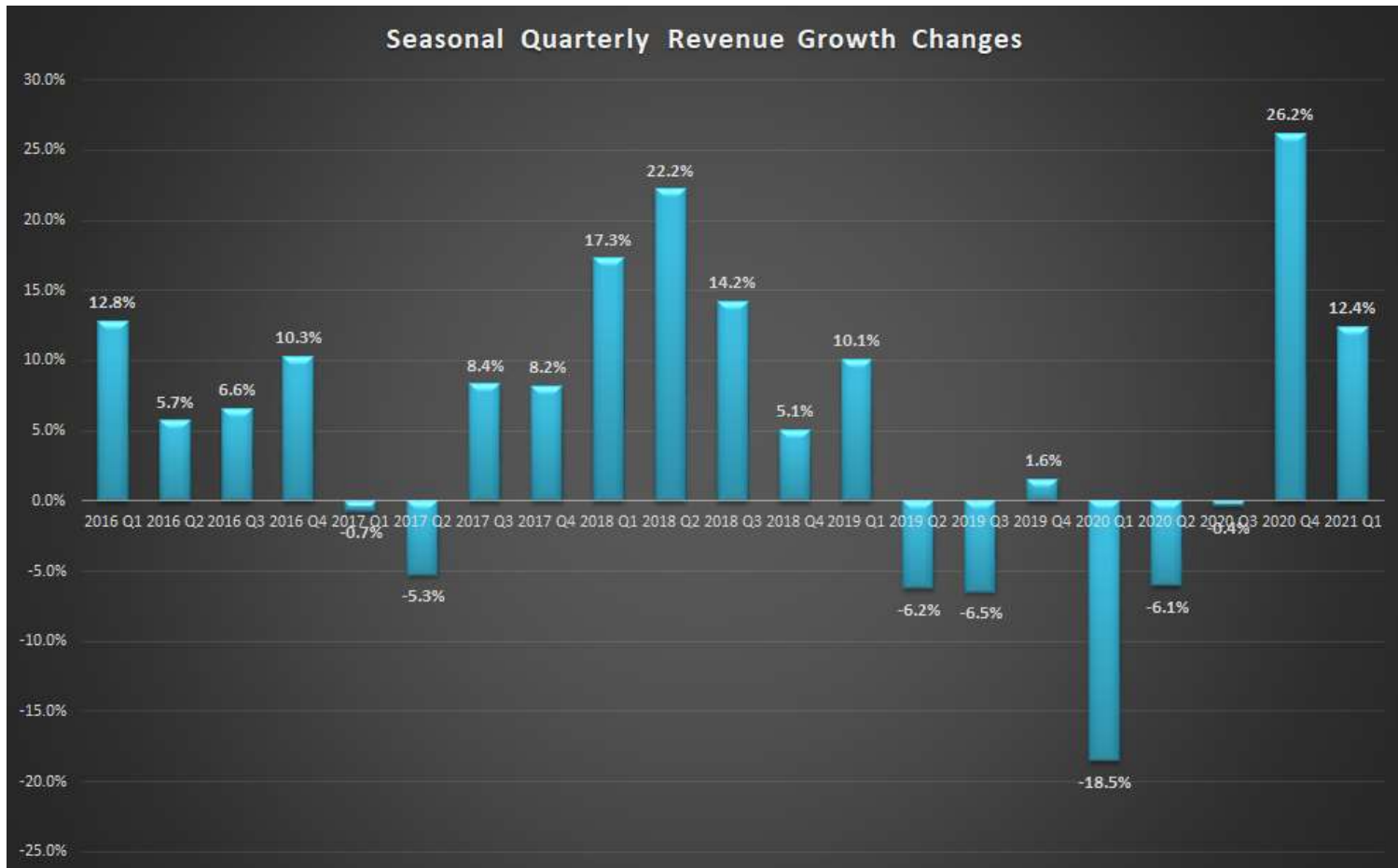
# The 2020 Worldwide On-Prem HPC Server Market: \$13.7 Billion (up 1.1%)

*2021 is projected to be around \$13.8B, and 2022 \$16.3B*



# Quarterly Changes In Growth Rates

- *The last two quarters are showing a return to growth*
- *Major up and down cycles*



# WW HPC Market By Verticals And Vendors (\$millions)

	2020
<b>Bio-Sciences</b>	\$1,323
<b>CAE</b>	\$1,560
<b>Chemical Engineering</b>	\$156
<b>DCC &amp; Distribution</b>	\$754
<b>Economics/Financial</b>	\$639
<b>EDA / IT / ISV</b>	\$747
<b>Geosciences</b>	\$865
<b>Mechanical Design</b>	\$049
<b>Defense</b>	\$1,361
<b>Government Lab</b>	\$3,364
<b>University/Academic</b>	\$2,189
<b>Weather</b>	\$585
<b>Other</b>	\$151
<b>Total Revenue</b>	\$13,744

Vendor	Full Year 2020 (\$M)	2020 Share
<b>HPE</b>	4,587	33.4%
<b>Dell Technologies</b>	2,855	20.8%
<b>Fujitsu</b>	1,319	9.6%
<b>Inspur</b>	996	7.2%
<b>Lenovo</b>	929	6.8%
<b>Atos</b>	511	3.7%
<b>Sugon</b>	452	3.3%
<b>IBM</b>	444	3.2%
<b>Penguin</b>	200	1.5%
<b>NEC</b>	192	1.4%
<b>Others</b>	1,260	9.2%
<b>Total</b>	13,744	100.0%



# A 20-year View Of The HPC Market In Revenues (\$millions)

*Showing the multiple ups and downs*



# The Broader On-premise Market Areas

(\$millions)

*The 2020 total on-prem HPC spending exceeded \$27 billion (excluding cloud spending)*

<b>Revenues by the Broader HPC Market Areas</b>		
	<b>2019</b>	<b>2020</b>
<b>Server</b>	\$13,595	\$13,744
<b>Storage</b>	\$5,379	\$5,512
<b>Middleware</b>	\$1,599	\$1,616
<b>Applications</b>	\$4,647	\$4,676
<b>Service</b>	\$2,218	\$2,182
<b>Total Revenue</b>	<b>\$27,438</b>	<b>\$27,731</b>

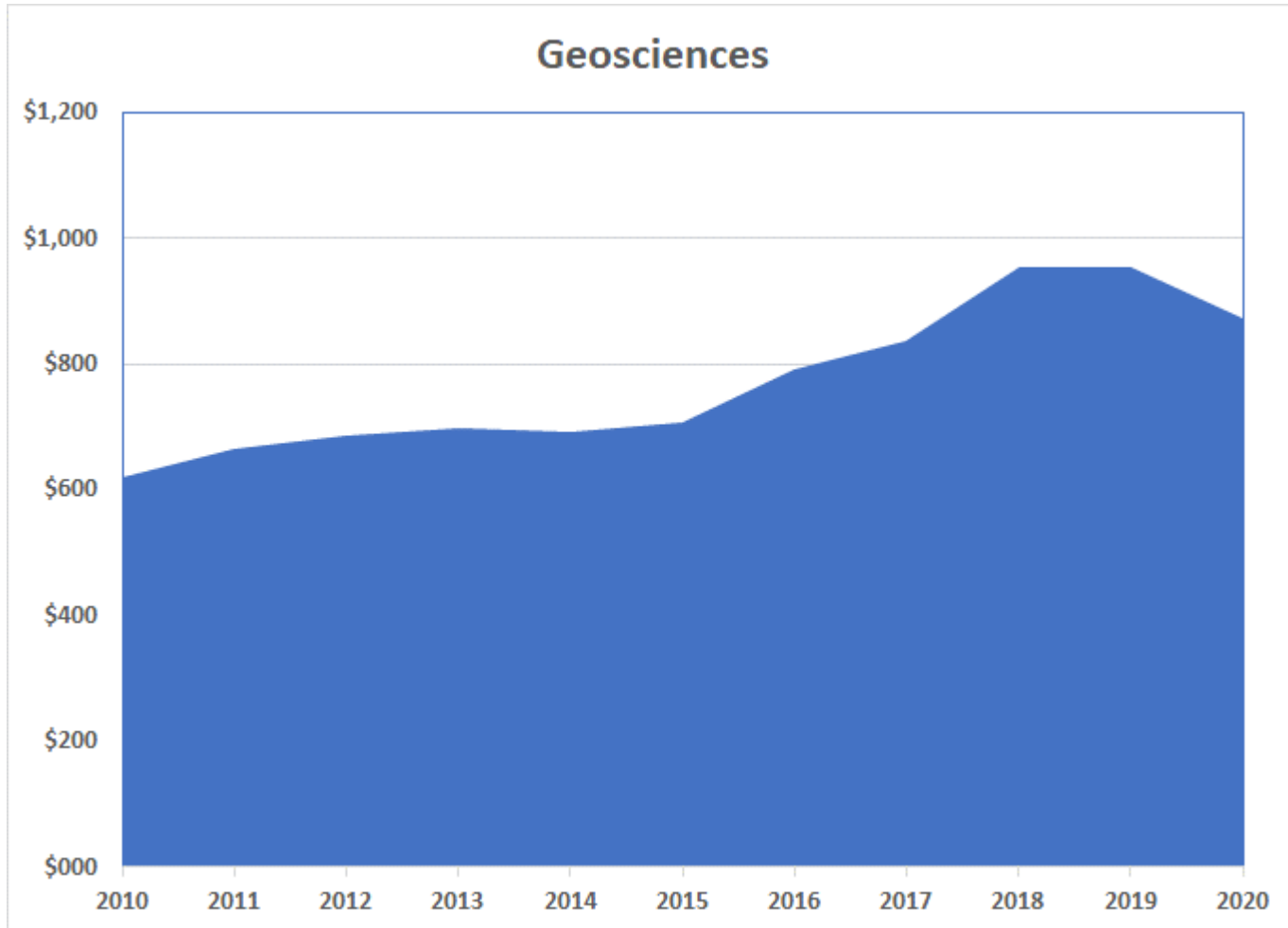
*Source: Hyperion Research, August 2021*

# HPC In The Oil/Gas Sector



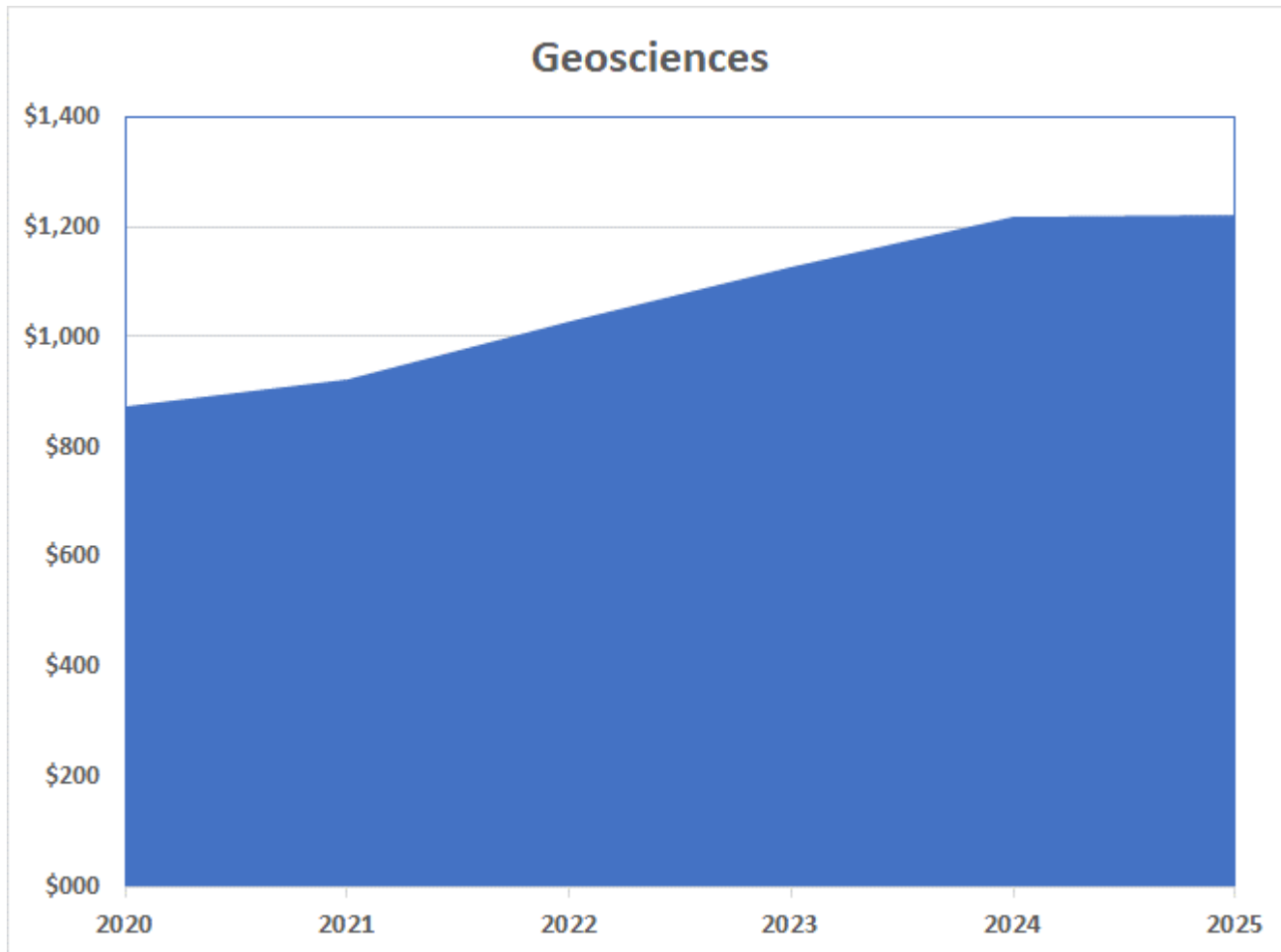
# On-Prem HPC In Oil/Gas Over The Last Decade (\$ millions)

*Steady growth until 2019 & 2020*



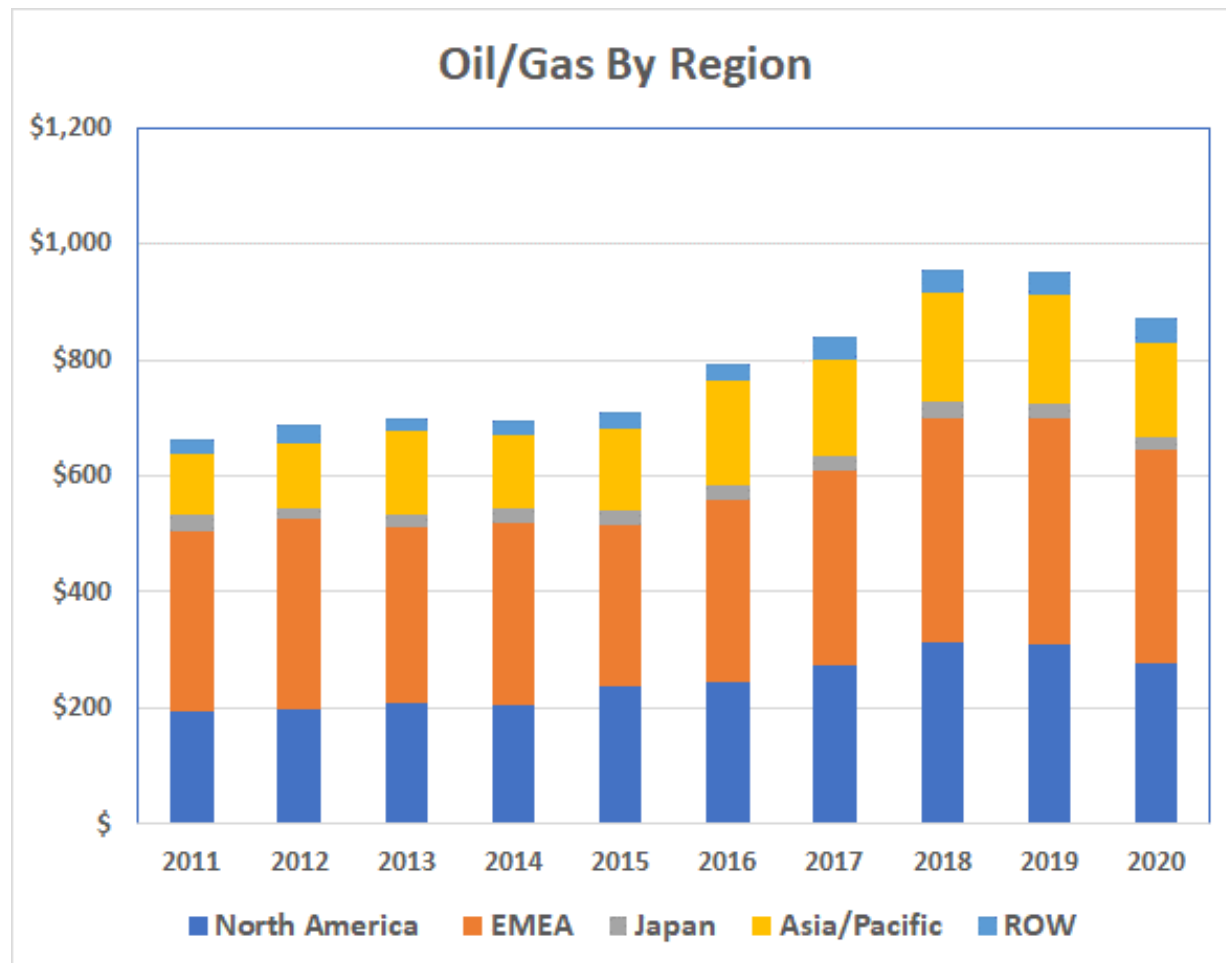
# Expected Future Use Of On-Premises HPC In Oil/Gas (\$ millions)

*Expecting strong growth from 2021 to 2024*



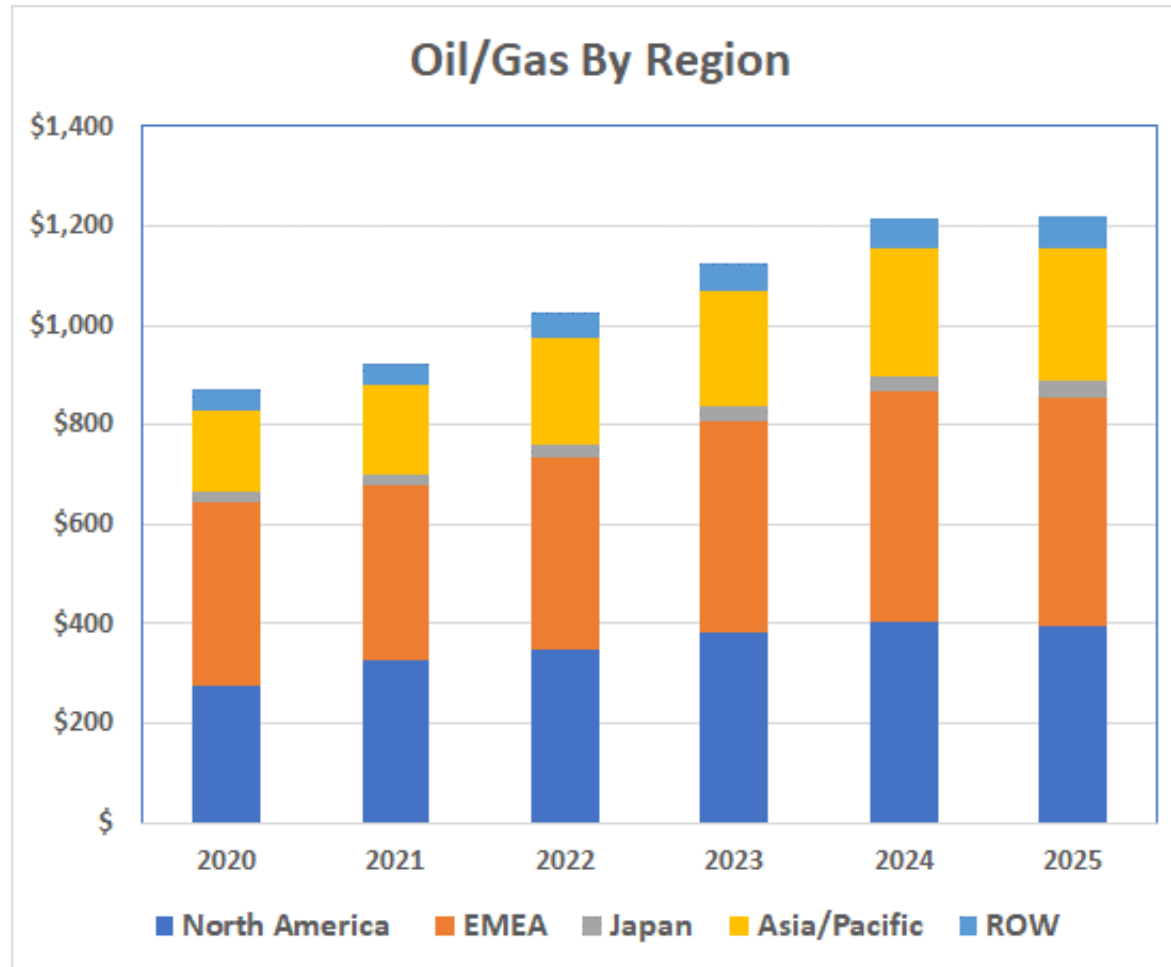
# Historic Regional Use Of HPC In Oil/Gas (\$ millions)

*EMEA and North America purchase the most on-premises HPC*



# Forecasted Regional Use Of HPC In Oil/Gas (\$ millions)

*EMEA and North America are expected to grow the most*



# Changes In Oil/Gas

*Performance results varies greatly across companies*

- **System sizes continue to grow**
- **The type HPC used varies greatly by organization:**
  - GPUs vs. CPU only
  - Using public clouds
  - Using new software/applications vs. using ISV codes
  - Applying new technologies vs. using mostly existing commodity technologies
- **Success with new technologies varies greatly:**
  - Cost of using a cloud-based solution
  - Use of GPUs
- **New powerful base processors help a lot (e.g., ARM-based CPUs)**

# The ROI In Oil/Gas From HPC Is High

*The average ROI is \$416 for revenue, and on average \$54 for profits/cost savings in oil/gas*

## **Overall results continue to indicate substantial returns for investments in HPC:**

- The data now covers 763 successful HPC projects
- On average \$507 dollars in revenue per dollar of HPC invested was generated (excluding outliers)
- On average \$47 dollars of profit (or cost savings) per dollar of HPC invested was generated (excluding outliers)

***Note that this research is looking at the economic impacts based on the HPC investment compared with the output of revenue/sales and/or profits and cost savings. It excludes the additional costs of production, sales etc. that are also required for each project.***

***The full data and results of this research are available at: [www.hpcuserforum.com/ROI/](http://www.hpcuserforum.com/ROI/)***



# Interesting Recent Key Findings

# AI In HPC Trends

## *AI, ML and DL are driving growth in HPC*

- **The majority of respondents (92.8%) use AI applications at least some of the time**
  - But on average AI jobs make up only 18.9% of all HPC workloads at the surveyed sites
- **A majority (68.0%) of respondents run simulation and analytics workloads today on the same HPC system**
- **More than half of the surveyed sites (56.7%) run at least some AI-HPDA workloads in external clouds today**
  - This figure jumps significantly to 74.7% within 18 months

# Updated AI Forecasts

*Dedicated AI servers growing more than 4X faster than overall on-prem servers*

**Table 1**  
Forecast: Worldwide HPC-Based AI Revenues vs Total HPDA Revenues (\$ Millions)

	2018	2019	2020	2021	2022	2023	2024	2025	CAGR '20-'25
<b>COVID-Impacted HPC Server Revenues</b>	\$13,679	\$13,595	\$13,744	\$13,779	\$16,241	\$17,756	\$19,152	\$19,087	6.8%
<b>HPDA Server Revenues</b>	\$3,153	\$3,598	\$3,499	\$4,500	\$5,467	\$6,550	\$6,931	\$7,243	15.7%
<b>HPC-Based AI (ML, DL &amp; Other)</b>	\$747	\$918	\$1,039	\$1,500	\$2,010	\$2,745	\$3,725	\$4,362	33.2%

Source: Hyperion Research, 2021

**Table 2**  
Forecast: Worldwide ML, DL & Other AI HPC-Based Revenues (\$ Millions)

	2018	2019	2020	2021	2022	2023	2024	2025	CAGR '19-'24
<b>ML in HPC</b>	\$532	\$667	\$719	\$1,039	\$1,366	\$1,816	\$2,398	\$2,747	30.7%
<b>DL in HPC</b>	\$177	\$209	\$263	\$390	\$560	\$804	\$1,129	\$1,382	39.4%
<b>Other AI in HPC</b>	\$38	\$42	\$57	\$71	\$84	\$125	\$199	\$232	32.4%
<b>Total</b>	\$747	\$918	\$1,039	\$1,500	\$2,010	\$2,745	\$3,725	\$4,362	33.2%

Source: Hyperion Research, 2021

- **Dedicated Deep Learning systems are growing at a faster rate than ML-dedicated systems**

# Coprocessors & GPUs Trends

*Wide use of GPUs or coprocessors, but low overall system counts*

- **More than 82% of respondents report having GPUs or coprocessors in their largest HPC system, up from two-thirds of respondents (69.4%) in our 2020 study**
  - More than 88% of respondents report having coprocessors/accelerators in least one of their HPC technical servers
  - However, the most chosen response (21.1%) for the number of co-processors or accelerators in their largest system was less than 32
  - Only about 20% had more than 500 coprocessors or accelerator in their largest system

# Software Trends

## *Job sizes continue to grow in scale and complexity*

### Operating System Preferences

- Red Hat Linux is the most popular operating system across all sectors, with more than a third of respondents reporting this is the primary operating system on their largest HPC system
- CentOS and Ubuntu Linux are also popular choices

### Parallel programming languages and models are extremely common and varied across HPC sites, with each site reportedly using an average of 6 different languages or models

- C/C++, Python, CUDA, and MPI were each used at least half of respondent sites

### SLURM Has Become the Most Popular Resource Manager

- SLURM was the most commonly cited job queueing, resource manager, or scheduling software across all sectors, used at nearly half of respondent sites

### Increasing Run-Times for Top Applications

- 40% of respondents reported the #1 application at their site runs for more than 24 hours

# In Summary



# Conclusions

- **The pandemic was expected to impact 2020 by ~8% decline, but Fugaku made 2020 a growth year!**
  - 2022 to 2024 are expected to be strong growth years
    - Exascale systems will drive growth in 2022 to 2024
    - AI, HPDA, big data are hot growth areas
    - HPC in the cloud will lift the sector writ large
- **New technologies are showing up in larger numbers:**
  - Processors, AI hardware & software, memories, etc.
- **The cloud has become a viable option for many HPC workloads**
- **Storage will likely see major growth driven by AI, big data and the need for much larger data sets**

# QUESTIONS?



**Questions or comments  
are welcome.**

**Please contact us at:  
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